## **Appendix 2**

Outer South Community Committee Facebook highlights 15 Nov 2016 - 3 Feb 2017 Top 4 most popular posts (post clicks + likes / comments / or shares):

Whilst still gaining momentum, the page has gained 32 new page 'likes' in the last 10 weeks and currently has 472 followers. There are two things to note:

- 'reach' the number of people the post was delivered to
- 'engagement' number of likes / comments / shares









